

Steven Cardoza

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www.stevencardoza.com

Profile

Experienced designer and illustrator who's creative, dependable and highly motivated

Skills

Skilled user of Photoshop, Illustrator, InDesign, Premiere Pro and After Effects. Proficient in Animate.

Experience

Design, Brand and Print Manager, Bay Area Discovery Museum, Sausalito, California, 2019 to present

Responsible for BADM's visual identity across all mediums, including printed collateral (wayfinding, promotional, and educational), digital graphics, digital animation (After Effects), video production & editing (Premiere), signage (exhibit, wayfinding, and informational), Informational/program brochures and Special Event visual identities (from conception to design to production).

Creative Services Partner, VP, Bank of the West, San Francisco, 2009 to 2019

Design posters, brochures, billboards, web banners, motion graphics and logos. Work extensively with clients on multiple large and prominent events, such as **BNP Tennis Classic, Newport Jazz Festival** and the **We Are Tennis Cup**. More often than not, I juggled several events at the same time, while continuing my other projects.

Graphic Designer, Macy's West, San Francisco

Designed four-color print ads that showcased a high degree of craft and excellence. Generated, developed and refined corporate marketing concepts. Coordinated with copywriters, account executives and buyers to help produce over 4,000 ads a year.

Graphic Designer, Prima Publishing (Random House), Roseville, California

Designed book covers, game packaging and product logos.

Education

California State University, Sacramento
Bachelor of Arts in History, with concentrations in film and pop culture. Graduated with honors.

Graphic Design Program, UC Davis
Dean's Grant recipient. G.P.A. 4.0.